

THEME 4: Cooperation, training and promotion

New Zealand

NAME OF PRESENTER: Wendy Shaw

JOB TITLE: Secretary, New Zealand Geographic Board Ngā Pou Taunaha o Aotearoa

Organization: Toitū Te Whenua Land Information New Zealand

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Outreach and Engagement

Our outcomes

To secure and celebrate New Zealand's unique identity through place names.

We enable meaningful connections between people, places and language through these goals:



Naming places

We officially name features and places so that people can effectively communicate information about location and preserve New Zealand's heritage and culture



Using official names

Organisations use official names so that people use them in everyday life



Outreach

We make information including stories about place names readily available



Improving capability and processes

We continuously improve our capability and processes to achieve our goals and objectives

